

<b>13</b>	<i>Apr 15</i>	· Review Visual Articulation Evaluation Criteria and Samples	<i>Visual Ethics OPTIONAL Teacher Draft Due (March 11)</i>
	<i>Apr 17</i>	· <i>Final Reflection Peer Review</i>	<b>Group Curations Due (April 19)</b>
<b>14</b>	<i>Apr 22</i>	RESEARCH/WORK DAY	
	<i>Apr 24</i>	RESEARCH/WORK DAY	<i>Infographic Draft Due (April 26)</i>

# Possible Evaluation Criteria

- Logical Organization
- Clear Purpose for the Text
- Visual Representation of the Information
- Graphics Relevant to the Information
- Graphics Appropriate for the Audience and Context
- Minimal Text that Guides Readers through the Graphic
- Revised and Edited

# Small Group Peer Review Practice



NOTE: The samples are not direct translations. The goal is to practice peer review for this *kind* of project.

In small groups:

1. define the criteria for yourselves
2. review the samples and find good and bad examples of each criterion
3. offer an overall summary and set of recommendations for each sample

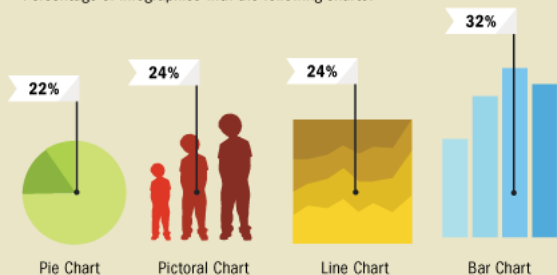
# INFOGRAPHIC OF INFOGRAPHICS

Data visualization is a popular new way of sharing research. Here is a look at some of the visual devices, informational elements, and general trends found in the modern day infographic.

## DESIGN

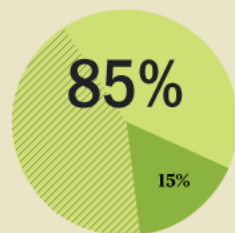
### CHART STYLE

Percentage of infographics with the following charts:



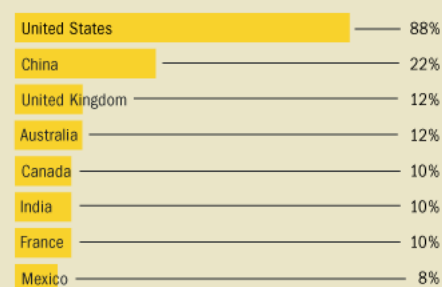
### FONT

■ Sans Serif
 ▨ Condensed Sans Serif
 ■ Serif



## CONTENT

### COUNTRIES FEATURED



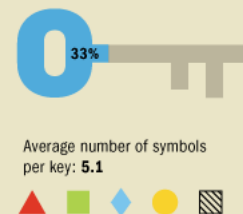
### THEME

Relative popularity of different infographic themes:

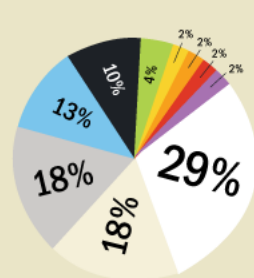


### KEY INFO

Percentage of infographics with key:

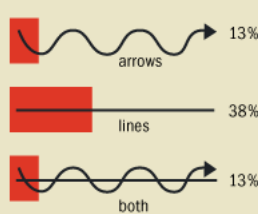


### BASE COLOR



### NAVIGATIONAL ICONOGRAPHY

Frequency of arrows & connecting lines in infographics:



### SECTIONS



### CREDITED SOURCES

Average number of sources per infographic: **2.29**



### TITLE

Average number of words per infographic title: **4.36**

**“RICHEST AND POOREST AMERICAN NEIGH**

TOP 5 PUBLICLY TRADED COMPANIES (BY MARKET CAP)

 Tech  Other

2013  
Q1



\$416B



\$404B



\$257B



\$255B



\$246B

2018  
Q1



\$851B



\$717B



\$703B



\$701B



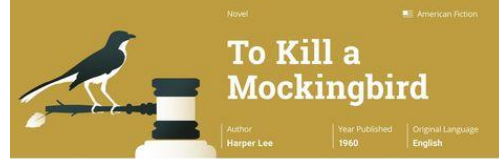
\$508B

# The Most Common New Year's Resolutions for 2018

"Which of the following are you planning to include among your New Year's resolutions?"



# B O N U S



## To Kill a Mockingbird

Author: Harper Lee | Year Published: 1960 | Original Language: English

### THEMES

#### A Girl, a Town, and a Journey to Understanding

Set in 1930s Alabama, *To Kill a Mockingbird* tells the story of Scout Finch, a spirited young tomboy, and her father Atticus. The novel is both a coming-of-age tale and an insightful social commentary. When her small Alabama town of Maycomb is roiled by the trial of an African American man, Scout confronts difficult questions of gender, class, and prejudice.



#### The Finch Home



INNOCENCE BRAVERY

Scout grows up knowing she doesn't have to conform. But she learns that breaking from gender expectations requires leaving the innocence of childhood behind—and more than a little bravery.

#### Schoolhouse



CURIOSITY EMPATHY

Naturally curious, Scout craves learning. But more than anything else, her experience at school brings hard lessons about social class in Maycomb and what it means to feel empathy for those who are marginalized.

#### Courthouse



PREJUDICE TRUTH

Tom Robinson's case, which centers on a false accusation of rape, forces Scout to confront the bleak face of racism in her community and the painful realization that prejudice can overshadow truth.

### To Kill a Mockingbird by the Numbers

1,000,000  
Copies sold per year

Taught in 3/4  
of American schools

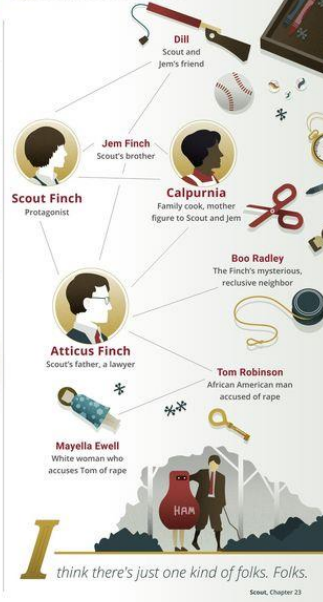
#2  
Most influential book in Americans' lives, after the Bible



Author  
HARPER LEE  
1926–2016

One of America's most famous (and elusive) novelists, Harper Lee won a Pulitzer for *To Kill a Mockingbird* then published nothing else for decades. The surprise 2015 release of a second novel, *Go Set a Watchman*, set off a global buzz of controversy.

### Main Characters



# Work Time







If you have any questions, please contact me through Canvas Conversations.