

<b>6</b>	<i>Feb 25</i>	· Introduce Visual Articulation Project	Critical Framework OPTIONAL Teacher Draft Due (February 25)
	<i>Feb 27</i>	· <i>Curation Peer Review</i> · <i>Visual Ethics Peer Review</i>	<i>Annotated Images Draft Due (March 1)</i>
<b>7</b>	<i>Mar 4</i>	RESEARCH/WORK DAY	
	<i>Mar 6</i>	· <i>Annotated Images Peer Review</i>	

Take a quote of any length (1 sentence, 3 sentences, a paragraph, a page), or a particular concept, that you find to be influential in your own work, life or studies.

Visualize this influential piece of writing and create an image that “captures” the meaning. Your image could range from a portrait to a collage. In other words, you might use parts of images that you find online to create a new and insightful image.

And while your quote should clearly be the inspiration for your image, feel free to embrace the surreal nature of the medium by incorporating scale shifts, contrasting elements, paradoxical features, and dreamscapes. The images that you use can be anything, in any combination of black/white and color. Use any appropriate media. Do not be shy about altering, layering, or otherwise remixing elements of existing images. I encourage you to think outside the box, but remember that your image must be rhetorically grounded.

Your image should be rhetorically sophisticated and present a visual text that communicates the meaning of your quote (on as many levels as possible). The goal is for you to provide evidence of your ability to understand the visual nature of messages and to create images that capture the spirit of a particular message for a particular audience in a particular context.

Your image should be accompanied by a brief (250-500 word) reflection that describes your image in terms of your understanding of the project, the visual rhetorical strategies you used to both analyze and construct the project, and the ways the project enhanced your understanding of visual rhetoric.

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# Timeline / Procedures

- February 25 – Introduce Project
- March 11 - Review Evaluation Criteria and Samples
- March 30 – Visual Articulation Draft Due
- April 3 – Visual Articulation Peer Review
- April 15 – Visual Articulation OPTIONAL Teacher Draft Due
- May 3 – Final Visual Articulation Due

## Deliverable

The Visual Articulation can be delivered on the platform of your choice, or as a PDF document, or as a web page (or a mock-up appropriate for conversion to html). The Reflection can be delivered on the same platform, or as a separate document.

# Possible Evaluation Criteria

- Image Shows Depth of Insight
- Quote or Concept is Represented Clearly
- Image is Constructed Carefully
- Image Shows Rhetorical Sophistication
- Reflection Shows Considered Choices
- Reflection Shows Understanding of Rhetorical Visual Theories
- Revised and Edited

# Work Time





If you have any questions, please contact me through Canvas Conversations.