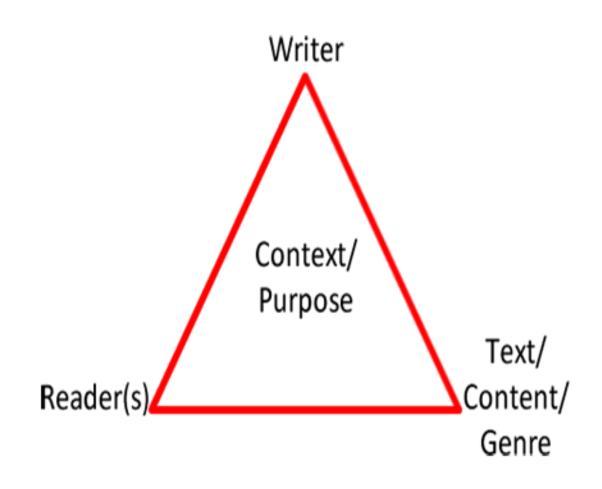
3	Feb	· Review Critical Framework	
	6	Evaluation Criteria and	
		Samples	
4	Feb	· Introduce Annotated Images	
	11	Project	
		<ul> <li>Review Curation Evaluation</li> </ul>	
		Criteria and Samples	
	Feb	· Introduce Infographic Project	Critical Framework Draft Due
	13	· Review Visual Ethics	(February 15)
		Evaluation Criteria and	
		Samples	
5	Feb	HOLIDAY - NO CLASS	
	18		

## Rhetorical Theory



## Possible Evaluation Criteria

- Logical Organization
- Clear Definition
- Clear Guidance for Performing Analysis
- Incorporates Visual Examples Effectively
- Clear Understanding of Visual Rhetoric
- Revised and Edited

## Small Group Peer Review Practice

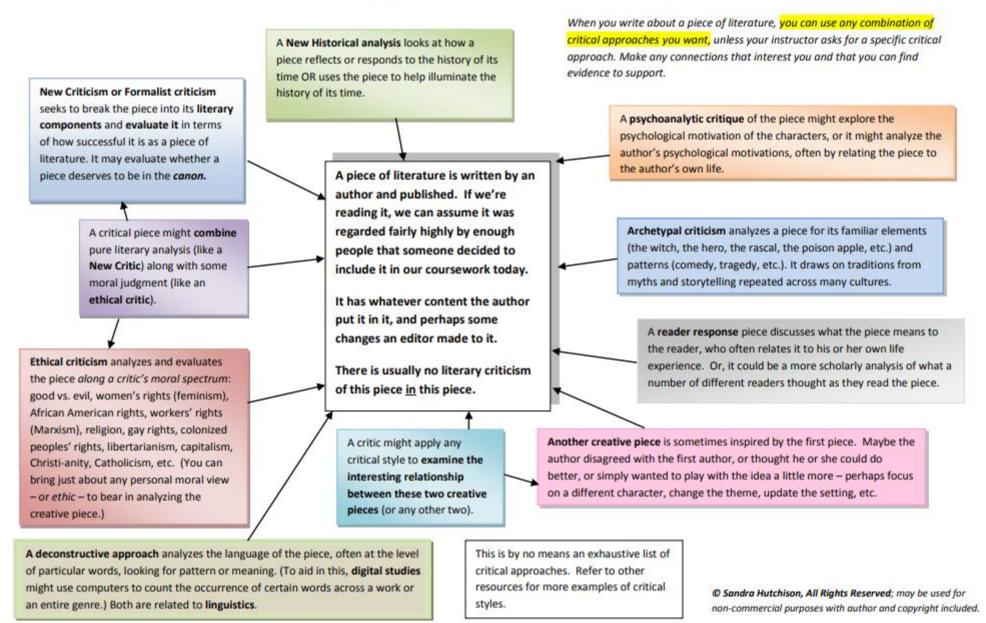


NOTE: The samples are not direct translations. The goal is to practice peer review for this *kind* of project.

### In small groups:

- 1. define the criteria for yourselves
- 2. review the three samples and find good and bad examples of each criterion
- 3. offer an overall summary and set of recommendations for each sample and post to Critical Framework Draft and Peer Review discussion board

#### Ways to analyze / critique / evaluate a literary work



https://sheer hubris.com/wp-content/uploads/2015/03/Ways-to-analyze-a-literary-work.pdf

## **CRITICAL THINKING SKILLS**

1 Knowledge	define fill in the blank list identify	label locate match memorize	name recall spell	state tell underline
Identification and recall of information	Who         ?           What         ?           Where         ?           When         ?		How ? Describe ? What is ?	
2 Comprehension	convert describe explain	interpret paraphrase put in order	restate retell in your own words rewrite	summarize trace translate
Organization and selection of facts and ideas	Re-tell in your own words. What is the main idea of?		What differences exist between? Can you write a brief outline?	
3 Application	apply compute conclude construct	demonstrate determine draw find out	give an example illustrate make operate	show solve state a rule or principle use
Use of facts, rules, and principles	How is an example of? How is related to? Why is significant?		Do you know of another instance where? Could this have happened in?	
4 Analysis	analyze categorize classify compare	contrast debate deduct determine the factors	diagram differentiate dissect distinguish	examine infer specify
Separating a whole into component parts	What are the parts or features of? Classifyaccording to Outline/diagram/web/map		How does compare/contrast with? What evidence can you present for?	

# NEO-ARISTOTELIAN METHOD OF RHETORICAL CRITICSM

https://thevisualcommunicationguy.com/2017/ 08/01/neo-aristotelian-rhetorical-criticism/

# Work Time





If you have any questions, please contact me through Canvas Conversations.