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| 3 | <i>Feb 4</i> | <ul style="list-style-type: none"> · Introduce Whole-Class Curation · Introduce Visual Ethics Project | |
| | <i>Feb 6</i> | <ul style="list-style-type: none"> · Review Critical Framework Evaluation Criteria and Samples | |
| 4 | <i>Feb 11</i> | <ul style="list-style-type: none"> · Introduce Annotated Images Project · Review Curation Evaluation Criteria and Samples | |
| | <i>Feb 13</i> | <ul style="list-style-type: none"> · Introduce Infographic Project · Review Visual Ethics Evaluation Criteria and Samples | <i>Critical Framework Draft Due (February 15)</i> |

Create a series or progression of at least five visuals that you believe have an ethical component to them. Order them from most to least problematic (or vice versa) explaining the logic of the visual argument as well as your rationale for placing each on the continuum in a short (less than 50 words) caption to each visual. Choose your own technology platform for this assignment, but your explanations need to exist within the framework of the medium you're using.

Your compilation should be rhetorically sophisticated and present a visual text that communicates meaning for a specific purpose and audience in a particular context. The goal is for you to provide evidence of your ability to think and write critically about visual objects, and to analyze those visual objects as manifestations of visual rhetorical theories.

In short, you might think of this project as a continuum that tells a story about understanding the ethics of a set of visuals.

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Your compilation should be **rhetorically sophisticated** and present a visual text that communicates meaning for a specific purpose and audience in a particular context. The goal is for you to provide evidence of your ability to think and write critically about visual objects, and to analyze those visual objects as manifestations of visual rhetorical theories.

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Timeline / Procedures

- February 4 – Introduce Project
- February 13 - Review Evaluation Criteria and Samples
- February 20 – Visual Ethics Compilation Draft Due
- February 27 – Visual Ethics Compilation Peer Review
- March 11 – Visual Ethics Compilation OPTIONAL Teacher Draft Due
- April 5 – Final Visual Ethics Compilation Due

Deliverable

The Visual Ethics Compilation can be delivered on the platform of your choice, or as a PDF document, or as a web page (or a mock-up appropriate for conversion to html).

Possible Evaluation Criteria

- Logical Organization
- Clear Articulation of Ethics
- Clear Progression
- Captions Explain Visual Placement Effectively
- Incorporates Visual Examples Effectively
- Analysis Shows Understanding of Visual Rhetorical Theory
- Revised and Edited

Questions?



This project is a group research/curation project, and it will have two parts.

First, you will come up with a specific topic associated with visual rhetoric for your curation, perform research to identify potential sources of information, create criteria for evaluating sources, determine a guiding principle for your topic, and curate your sources.

Second, you will deliver your curation in two different formats: 1) as a 5-minute Ignite presentation in class; and 2) as a web page.

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Timeline / Procedures

- February 4 – Introduce Project
- February 11 - Review Evaluation Criteria and Samples
- February 20 – Curation Draft Due
- February 27 – Curation Peer Review
- March 27 – Curation Group Presentation (in class)
- April 19 – Final Curation Web Page Due

Deliverables

Ignite Presentation/PPT Slides

An overview of your curation that convinces your classmates of its importance using the Ignite Presentation format: 5 MINUTE Presentation supplemented by a PPT slideshow of twenty-two slides (Title Slide, 20 body slides, Contact Slide), with each body slide set to advance automatically after 15 seconds.

Slides should not contain more than ten words and include carefully selected, carefully sized images (i.e., these are visually intensive).

Final Curation

The Final Curation will be designed and delivered as a web page (or a mock-up appropriate for conversion to html). The goal is to design a visually appealing web page that encourages the reader to continue reading.

Possible Evaluation Criteria

- Logical Organization
- Clear Purpose
- Meets Audience Needs
- Platform Enhances Curation
- Clear Consistent Delivery
- Passion / Knowledge Clear
- Revised and Edited

Group Selection?



*Self Selected
or
Randomly Assigned?*

Deadline: February 6

Work Time





If you have any questions, please contact me through Canvas Conversations.